

# ALLISON BURZLAFF

**SR. COPYWRITER**

## EDUCATION

**UNIV. OF TEXAS AT AUSTIN**  
M.A. ADVERTISING / 2015  
TEXAS CREATIVE PROGRAM

**TEXAS A&M UNIVERSITY**  
B.A. POLI SCI & FRENCH / 2008  
SUMMA CUM LAUDE

## HONORS

TOP 25 WOMEN IN ADVERTISING  
AAF DALLAS 2019  
NASHVILLE ADDYS JUDGE 2019  
AD EDGE PANELIST 2019  
DALLAS ADDYS 2018  
AAF DISTRICT 10 ADDYS 2016  
AUSTIN ADDYS 2016  
BIG AD GIG WINNER 2015  
AUSTIN ADDYS 2015  
3% CONFERENCE SCHOLARSHIP

## AGENCY EXPERIENCE

**VMLY&R / MEMPHIS**  
SENIOR COPYWRITER / NOV 2020 - PRESENT

**TRACYLOCKE / DALLAS**  
SENIOR COPYWRITER / MAY 2018 - OCT 2020  
COPYWRITER / JAN 2016 - MAY 2018

**DEUTSCH / NYC**  
COPYWRITER INTERN / OCT - DEC 2015

## PREVIOUS LIFE

**TRAPEZE SCHOOL NEW YORK / DC**  
JUGGLING INSTRUCTOR / TRAPEZE STUDENT

**UNITED STATES CONGRESS / DC**  
LEGISLATIVE ASST. / DEPUTY COMM. DIRECTOR

**DALLAS COMEDY HOUSE / DALLAS**  
STORYTELLING TEACHING ASSISTANT

## CLIENT ROSTER

AMERICA'S NAVY / T-MOBILE / SAMSUNG / AUDI  
DOLLAR GENERAL / PIZZA HUT / MOUNTAIN DEW  
PEPSI / 24 HOUR FITNESS / PNC BANK / DOMINOS  
JAGERMEISTER / SHERWIN-WILLIAMS / SNICKERS