

# ALLISON BURZLAFF

SR. COPYWRITER ➔ ACD

## EDUCATION

UNIV. OF TEXAS AT AUSTIN  
M.A. ADVERTISING  
TEXAS CREATIVE PROGRAM

TEXAS A&M UNIVERSITY  
B.A. POLITICAL SCIENCE & FRENCH  
SUMMA CUM LAUDE, PHI BETA KAPPA

## AWARDS

AUSTIN ADDYS 2024  
MARCOM AWARDS 2024  
DALLAS ADDYS 2018  
AAF DISTRCT 10 ADDYS 2016  
AUSTIN ADDYS 2016  
AUSTIN ADDYS 2015

## HONORS

TOP 25 WOMEN IN ADV.-AAF DALLAS 2019  
NASHVILLE ADDYS JUDGE 2019  
AD EDGE PANELIST 2019  
BIG AD GIG WINNER 2015  
3% CONFERENCE SCHOLARSHIP

## AGENCY EXPERIENCE

MATERIAL+ (FORMERLY T3) / AUSTIN  
SENIOR COPYWRITER / MAY 2022 - PRESENT

VMLY&R / MEMPHIS  
SENIOR COPYWRITER / NOV 2020 - APR 2022

TRACYLOCKE / DALLAS  
SENIOR COPYWRITER / MAY 2018 - OCT 2020  
COPYWRITER / JAN 2016 - MAY 2018

DEUTSCH / NYC  
COPYWRITER INTERN / OCT - DEC 2015

## IN A PREVIOUS LIFE

TRAPEZE SCHOOL NEW YORK / DC  
JUGGLING INSTRUCTOR / TRAPEZE STUDENT

UNITED STATES CONGRESS / DC  
LEGISLATIVE ASST. / DEPUTY COMM. DIRECTOR

DALLAS COMEDY HOUSE / DALLAS  
STORYTELLING TEACHING ASSISTANT

## CLIENT ROSTER

T-MOBILE / CHUCK E. CHEESE / AUDI / SAMSUNG  
AMERICA'S NAVY / PIZZA HUT / PEPSI / MTN DEW  
DOLLAR GENERAL / 24 HOUR FITNESS / PNC BANK  
JAGERMEISTER / SHERWIN-WILLIAMS / DOMINOS  
JAMBA JUICE / SNICKERS